

Lisa Elzey Mercer

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Lisa Elzey Mercer

Associate Professor

Graphic Design and Design for Responsible Innovation
School of Art & Design
College of Fine & Applied Arts
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EXPERIENCE

ACADEMIA

Associate Professor with Tenure, Graphic Design and Design for Responsible Innovation, 2023-Present

School of Art & Design, College of Fine & Applied Arts, University of Illinois (UIUC), Urbana-Champaign, Illinois.

Faculty Affiliate Appointment, Game Studies and Design, 2022-Present,

Faculty Affiliate Appointment, School of Information Sciences, 2022-Present,

Faculty Affiliate Appointment, Center for Social and Behavioral Science, 2020-Present.

Assistant Professor, Graphic Design and Design for Responsible Innovation, 2017-23

School of Art and Design, College of Fine and Applied Arts, UIUC.

Graduate Co-Representative MFA Design for Responsible Innovation, 2019-2020.

Graduate Representative for Graphic Design, 2018-2019.

Faculty Award for Excellence in Research, College of Fine and Applied Arts, Academic Year (AY) 21.

Adjunct Lecturer Professor, 2017

Visual Communications, Dallas County Community College, Dallas, Texas.

Adjunct Instructor, 2016

College of Visual Arts and Design, University of North Texas, Denton, Texas.

INDUSTRY

Researcher, 2023-Present, Blackbird Revolt/Hatch and Flock, *Minneapolis, Minnesota.*

Creative Director and Designer, 2004-Present, Lisa Mercer Design, *Sharon, Massachusetts.*

Consultant, May-September, 2022, JL Buchanan, Co-Consult with Terresa Moses, *Minneapolis, Minnesota.*

Contract Designer and Researcher, 2015, TekZenit, *Irving, Texas.*

Art Director, 2010-11, Affinity XM, *Lone Tree, Colorado.*

Package & Website Designer, 2001-04, Motorsports Authentic, *Phoenix, Arizona.*

Website Designer, 2000-01, E-marketing, Inc., *Scottsdale, Arizona.*

EDUCATION

Master of Fine Arts in Design with a Concentration in Design Research, 2015

University of North Texas, *Denton, Texas.*

Minor: Anthropology.

Thesis Title: Operation Compass: Riding Shotgun in the Fight Against Human Trafficking.

Co-Chair of Thesis Committee: Professor Michael Gibson, MFA, Department of Design.

Co-Chair of Thesis Committee: Professor Keith Owens, MFA, Department of Design.

Bachelor of Fine Arts in Visual Communications and Design, 2000

Purdue University, *West Lafayette, Indiana.*

SCHOLARSHIP

Ethics, Anti-Oppression, Anti-Racism, Design Anthropology.

Front-End Development, Usability Research, Interface Design.

RESEARCH

BOOK

Mercer, Lisa E., and Terresa Moses. *Racism Untaught: Revealing and Unlearning Racialized Design*, Cambridge, Massachusetts: The MIT Press, 2023.

“Five Essential Design Books to Decolonize Your Studio, Library, and Classroom,” Print Magazine, Authored by Cheryl D. Holmes-Miller, October 31, 2023.

“Racism Untaught is a dynamic piece of scholarship disrupting our status quo. Embodying the design research process, Racism Untaught focuses on developing anti-racist designs in collaborative design environments. Mercer and Moses explore design-led interventions and why these approaches are foundational to disrupting normative design practice. Topics such as racism and oppression can be difficult to process and discuss, especially in classrooms, work environments, and community spaces that are not typically focused on diversity, equity, and inclusion. Chock-full of dynamic illustrations, case studies, data visualizations, and brilliant photography, Racism Untaught challenges us to be better than our histories. Moses’ cover design and illustrations are beautifully rendered. An accompanying workshop kit serves as a complimentary tool for studios, classrooms, or conference seminars. Try unpacking one of the case studies as a team, group project, or conference breakout, then ask the group to document their discoveries and write their reflections. Racism Untaught challenges everything we have been taught about racism in our lives.”

The Bookseller October Book Roundup.

Racism Untaught was included in a books roundup for the month of October in The Bookseller. The Bookseller is a British magazine reporting news on the publishing industry with over 250K followers. It is the United Kingdom’s version of Publishers Weekly.

“10 Architecture and Design Books Worth Adding to Your Reading List,” Metropolis, Authored by By: Metropolis Editors August 8, 2023.

“This groundbreaking book dives deep into the hidden biases embedded within design practices and offers a transformative approach to dismantling systemic racism. Taking readers on a journey through the history of design, Mercer and Moses showcase how racialized design perpetuates inequality and exclusion in our society and challenges readers to confront their own biases and actively engage in unlearning these harmful design patterns. Racism Untaught includes practical strategies that aim to empower individuals and communities to create a more inclusive and equitable future. It is a must-read for designers, activists, and anyone committed to dismantling racism in design.”

CHAPTERS IN BOOKS

Moses, Terresa Moses, and Lisa Elzey Mercer “Racism Untaught, Learning and Unlearning Racialized Design,” in *Design Studies Practice*. In press. (London, United Kingdom: Bloomsbury, 2022).

Mercer, Lisa, and William Bullock, “Octagonal Research Globe for Prototyping Emergent Immersive Reality Experiences,” in *Prototyping Across the Disciplines*, p.121-139 (Bristol, United Kingdom: Intellect, 2019). ISBN: 9781789381801.

ARTICLES IN JOURNALS

Elzey Mercer, Lisa, and Angelica Sibrian, Nekita Thomas, and Terresa Moses. 2023. “Designing Collective Racial Healing Spaces.” *The International Journal of Diversity in Education* 23 (1): 67-86. DOI:10.18848/2327-0020/CGP/v23i01/67-86.

Moses, Terresa, and Lisa Mercer. “Examining the Influence of Positionality on the Facilitation of Design Processes” *Dialectic*, vol. 3, no.1 (2022): DOI: 10.3998/dialectic.14932326.0003.105.

- Mercer, Lisa Elzey, and D. McDonagh. "The Pedagogy of Discomfort: Transformational Experiential Learning" *DISCERN: International Journal of Design for Social Change, Sustainable Innovation and Entrepreneurship*, vol. 2, no. 2, (2021): p. 22-35.
- Mercer, Lisa Elzey. "Design-led Social Innovation in Human Trafficking," *Design Management Institute Journal*, vol. 1 (2019): p. 43-49. DOI: 10.1111/dmj.12050.
- Mercer, Lisa Elzey, and Terresa Moses. "Identifying Racialized Design to Cultivate a Culture of Awareness in Design," *The Design Journal*, vol. 22, sup. 1 (2019): p. 1399-1407. DOI: 10.1080/14606925.2019.1594965.
- Ferronato, Priscilla, and L. Mercer, J. Roberts-Smith, and S. Ruecker. "Living Labs and the DH Centre: Lessons for Each Other," *KULA: Knowledge Creation, Dissemination, and Preservation Studies*, vol. 3, no. 1 (2019): p.14. DOI:10.5334/kula.46.
- Mercer, Lisa. "Experience Design for Reporting Human Trafficking." *Diseña* vol. 13 (2018): p. 208-233. DOI: 10.7764/disen.13.208-233.

FELLOWSHIPS

- Center for Advanced Study Fellowship**, Semester Release, UIUC, *Champaign, Illinois* (Spring 2023).
- Design Writing Fellowship**, Design Incubation, *New York, New York*, (June 3-5, 2021).

INVITED PRESENTATIONS

Keynotes/Talks/Panels/Workshops

2024

- Racism Untaught Workshop, Co-Present with Terresa Moses, Southern Connecticut State University, *New Haven, Connecticut* (September 13th).
- Racism Untaught Workshop, Co-Present with Terresa Moses, University of Oregon, *Eugene, Oregon* (April 19th).
- Keynote Speaker, Co-Present with Terresa Moses, University of Oregon, *Eugene, Oregon* (April 18th).
- Keynote Speaker, Co-Present with Terresa Moses, WEB CON, 24th Web Conference, University of Illinois, *Champaign, Illinois* (April 5).
- Invited Speaker, The Diverse Perspectives In Digital Media And Design Speaker Series, Digital Media & Design Department, School of Fine Arts, University of Connecticut, *Storrs, Connecticut* (April 3).

2023

- "Elevating the Engagement Process between Academia, Industry, and Community," Childers, Patricia, Zack Tucker, and Lisa Mercer, Invited by AIGA Design Educators Dialogue Series, *New York City, New York*, (October 11).
- "Racism Untaught," Book Signing at the AIGA National Conference in *New York City, New York*, (October 11).
- Presentation of Racism Untaught and Participation in the Future of Equity Design Summit, Collaborative Learning, Co-Creation, Networking, Prototyping new Experiences, Invited by Antoinette Carroll Creative Reaction Lab Founder and Executive Director, The group of invited individuals focused on the core principles of Equity Design, exploring its potential and impact on the world. We evaluated the work accomplished since 2018, sharing experiences and challenges, (August 27-29).
- "Interviewing and Observing," Invited by Sonali Shah, Health Innovation Professor, Department of Biomedical and Translational Sciences, Carle Illinois College of Medicine, UIUC, (July 7).
- "Racism Untaught, From Theory to Practice," Co-Presented with Terresa Moses, Two Core Workshops, Design Futures Forum, Invited by Executive Director and Advisory Board, Hosted by the University of Oregon, *Eugene, Oregon*, (June 26-30).
- "Racism Untaught," Co-Presented with Terresa Moses, Invited by Alexander Hines, Director of Justice, Equity, Diversity and Inclusion, College of Liberal Arts, University of Minnesota, *Minneapolis, Minnesota*, (May 24).
- "Racism Untaught," Co-Presented with Terresa Moses, Pediatric Interactions Early Intervention Training Program, Invited by Director Susan Connor, Ed. M., University of Illinois, *Champaign, Illinois*, (April 20, 27).
- "Racism Untaught Workshop," Co-Presented with Terresa Moses, Invited by Senior Director of Operations and Programs Eric Wayne Ellis, Association of Collegiate Schools of Architecture, Invited by Committee Leads and Staff, *St. Louis, Missouri*, (March 31).

2022

- “Ethics and Responsible Design,” Lecture and Critique to Master of Design Graduate Students, Invited by Kelly M. Murdoch-Kitt, Associate Professor of Design, Penny W. Stamps School of Art & Design, University of Michigan, *Ann Arbor, Michigan*, (October 19).
- “Design Thinking 101 with Lisa Mercer,” Design Thinking 101 Podcast, Invited by Host Dawan Stanford, Interim Director of Design and Innovation, Ohio State University, *Columbus, Ohio*, (October 3).
- Keynote Speaker, “Interconnected Design Ethics,” Playful by Design Symposium, (September 30).
- “Racism Untaught,” Co-Presented with Angelica Sibrian, University Laboratory High School, (August 16).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Matterport (Interactive Experience Design Firm), Invited by Chief Design Officer, *Sunnyvale, California*, (May 27, June 1).
- Invited Panelist, “Against the Grain, Recognizing and Countering Bias in Scholarly Research,” UIUC Press Publishing Symposium, Chair: Isabel Molina-Guzmán (Professor in Latina/Latino Studies, Communication, UIUC), Panelist Members with: Jenifer L. Barclay (Assistant Professor of History, University at Buffalo), Toby Beauchamp (Associate professor of Gender and Women’s Studies, UIUC), *Champaign, Illinois*, (May 3).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, University of Cincinnati, Invited by Lora Alberto, Director of Graduate Studies & Research, College of Design, Architecture, Art, and Planning, *Cincinnati, Ohio*, (May 2).
- “End of the Year Reflection,” Co-Presented with Angelica Sibrian, and Nekita Thomas, Invited by AIGA Design Educators Community 2022 Virtual Events, *United States*, (April 29, 2022).
- “Responsible Design & Social Impact,” Public Lecture, Wonsook Kim School of Art, Wonsook Kim College of Fine Arts, Illinois State University, *Normal, Illinois*, (April 7).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, University of Minnesota, Invited by Hubert H. Humphrey School of Public Affairs and the College of Design, *Minneapolis, Minnesota*, (April 1, 8).
- “Racism Untaught,” Co-Presented with Terresa Moses, Office of Diversity, Equity, and Inclusion, *Champaign, Illinois*, (February 26, March 5, 12).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, JL Buchanan (Retail Consulting Firm), Invited by Vice President of Creative Strategy, *Minneapolis, Minnesota*, (February 7, 8).
- “Racism Untaught,” Co-Presented with Terresa Moses, International Program, Student Academic Affairs Office, College of Liberal Arts and Sciences, *Champaign, Illinois*, (February 6).
- Keynote Speaker with Terresa Moses, “Centering Anti-Racism in the Paradigm of Pedagogy,” Office of the Vice Chancellor for Diversity, Equity & Inclusion, *Champaign, Illinois*, (February 2).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Lake Superior Realtors, Invited by Community Relations Coordinator, *Duluth, Minnesota*, (January 31).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, AIGA Houston, Invited by President of AIGA Houston, *Houston, Texas*, (January 22).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Housing Department, Invited by Director of Inclusion and Talent Development, UIUC, *Champaign, Illinois*, (January 10, 11).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Interior Design Educators Council, Invited by Executive Director, *Washington D.C.*, (January 2).

2021

- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Shopify, Invited by User Experience Design Operations, *Ottawa, Ontario*, First group of 60 Participants, (November 12), Second group of 60 Participants, (November 29), Third group of 60 Participants, (December 4), Fourth group of 60 Participants, (December 15).
- “Racism Untaught,” Co-Presented with Terresa Moses, Parsons School of Design, *New York City, New York*, (November).
- “Responsible & Ethical Design. Issues of Race and Racism in Design,” Invited by Prof. Arne Scheuermann, Ph.D. Head Institute of Design Research, Bern University of Applied Sciences, University of Bern, Hochschule der Künste, *Bern, Switzerland*, (October 23).

- “Racism Untaught Workshop,” Invited by Prof. Arne Scheuermann, Ph.D. Head Institute of Design Research, Bern University of Applied Sciences, University of Bern, *Bern, Switzerland*, (October 23).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, University of Tennessee, Invited by Milagros Zingoni Phielipp Associate Professor and Director of the School of Interior Architecture, *Knoxville, Tennessee*, (October 4).
- Keynote Speaker, “Revealing and Unlearning Racialized Design,” Co-Presented with Terresa Moses, Invited by Brian Sullivan Director of Design Strategy for Sabre, Big Design Conference, *Dallas, Texas*, (October 6).
- “State of the Art” Panel, Miami University of Ohio, Panelist Member with: Dennis Inhulsen, President of the National Art Education Association; Dr. Beth Harris (Co-Founder and Executive Director of Smarthistory, *New York City, New York*), Tiana Denine Harris (Founder and Creative Director of digitalKENTE, *Chicago, Illinois*), Tom Berding (Professor of Art at Michigan State University, *East Lansing, Michigan*), *Oxford, Ohio*, (October 1, 2021).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, CS + X Foundation, Invited by Founder, *Champaign, Illinois*, (September 20).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Interior Design Educators Conference, Invited by Executive Director, *Washington, D.C.*, (August 12).
- “Empowering students and building community through virtual critique methods,” AIGA Design Educators and Diversity and Inclusion Task Force, Panelist Member with: Khadijah Abdul Nabi, (Creative and Design Lead, Re:Coded, Erbil, Iraq), Rebecca Tegtmeyer, (Associate Professor, Michigan State University, *East Lansing, Michigan*), Kelly Walters (Assistant Professor of Communication Design, Parsons School of Design, The New School, *New York City, New York*), *Ann Arbor, Michigan*, (August 4, 2021).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, California Workforce System (Supports Local Workforce Development), Invited by Administrative Services Director, *Sacramento, California*, (July 7, 8).
- “Designing Curriculum in Sustainable Design & Social Innovation,” Co- Presented with Professor Molly Briggs, Ph.D., Design Matters, Social Innovation and Social Entrepreneurship, Invited by Dr. Nicholas Spencer Associate Professor and Head of Subject - Industrial Design, School of Design, Northumbria University, *Newcastle, England, United Kingdom*, (May 21).
- “Designing for Social Impact,” Alumni Services Alumni Association, *UIUC, Champaign, Illinois*, (May 6).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Apple, Invited by Associate Creative Director, *Cupertino, California*, (May 3).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Matterport (Interactive Experience Design Firm), Invited by Chief Design Officer, *Sunnyvale, California*, (April 23, 30).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Spotify, Invited by Design Mission Lead Premium, *Stockholm, Sweden and London, England, United Kingdom*, First group, 60 Participants, (January 13, 20), Second Workshop, 60 Participants, (January 7, February 3).
- “Racism Untaught Exhibition,” Moses, Terresa, and Lisa Mercer, Goldstein Museum of Design, University of Minnesota, *Minneapolis, Minnesota*, (January-March).

2020

- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, Louisiana State University, College of Art and Design, Invited by the Director and Professor, School of Interior Design, *Baton Rouge, Louisiana*, (November 6).
- “Responsible Design and Social Impact,” Invited by Professor Joyce Thomas, Auburn University, *Auburn, Alabama*, (October 20).
- “Racism Untaught,” Co-Presented with Terresa Moses, Office of Diversity, Equity, and Inclusion, *Champaign, Illinois*, (October 2, 8, 16).
- “Racism Untaught Workshop,” Co-Presented with Terresa Moses, PayPal, Invited by Director of Product – Consumer Financial Services, *San Jose, California*, (August 25, 28, 31).
- “Design for Social Impact,” North Texas Coalition Against Human Trafficking, Invited by Advisory Committee, *Dallas, Texas*, (September 17).

- “Racism Untaught,” Co-Presented with Terresa Moses, Siebel Center for Design, *Champaign, Illinois*, (July 15).
 “Design and Value,” Communication Design, Invited by Professor Prof. George Garrastegui, Jr., NYC College of Technology, *New York City, New York*, (May 1).
 “Racism Untaught,” Co-Presented with Terresa Moses, University of North Texas, Invited by Program Coordinator, Interdisciplinary Art and Design Studies, *Denton, Texas*, (March 31).

2019

- “Racism Untaught, Migration Game,” Design Group, Illinois Global Institute, *Champaign, Illinois*, (October 23).
 “Law Enforcement’s Role in Combating Human Trafficking and Assisting Victims,” Police Executive Research Forum, Invited by Sean E. Goodison, Ph.D. Deputy Director and Senior Research Criminologist, Center for Applied Research and Management, *Washington D.C.*, (August 5).
 Keynote Speaker, “Design and Social Impact,” International Woman’s Luncheon, *Champaign, Illinois*, (March 8).
 “Development and Execution of Design-led Interventions for Social Good,” Technology in Social Work Seminar, School of Social Work, UIUC, *Champaign, Illinois*, (March 7).
 “Data Research in Human Trafficking,” North Texas Coalition Against Human Trafficking, Invited by Advisory Committee, *Dallas, Texas*, (February 21).
 “Racism Untaught,” Co-Presented with Terresa Moses, Columbia College, Invited by Jessica Meharry Interim Director of Academic Diversity, Equity, and Inclusion, *Chicago, Illinois*, (February 1).
 Facilitator, “Racism Untaught,” Department of Theatre, UIUC, *Champaign, Illinois*, (January 18).

2018

- “Racism Untaught,” Co-Presented with Terresa Moses, Chancellor’s Office for Diversity and Academic Inclusive Excellence, Professional Leadership Series: Developing Skills for Enhancing Diversity, Equity, and Inclusion, (November 15).
 “Social Impact: Design Workshop,” School of Social Work, *Champaign, Illinois*, (October 12).
 “Inclusive by Design,” AIGA Detroit Michigan, Panelist Member with: Liz Bayan, (Faculty Member, Bowling Green State University, *Bowling Green, Ohio*), Carlos Estrada (AIGA Chair of Diversity, Equity, and Inclusion Committee, *Detroit, Michigan*), George Garrastegui Jr (AIGA Diversity & Inclusion Taskforce Member, Assistant Professor Assistant Professor, CUNY New York City College of Technology), Gabriela Hernandez (Endowed Associate Professor of Graphic Design, University of Arkansas, *Fayetteville, Arkansas*), Terresa Moses (Assistant Professor of Graphic Design, UMN, *Minneapolis, Minnesota*), Naomi Silas (Adjunct Professor of Design, Kendall College of Art and Design, *Grand Rapids, Michigan*), Jacinda Walker (Founder and Director of Design Explorr, *Cleveland, Ohio*), Hosted by Ann Arbor District Library, *Ann Arbor, Michigan*, (September 27, 2018).
 “Operation Compass + Racism Untaught,” Invited by Craig Vogel, University of Cincinnati, *Cincinnati, Ohio*, (September 10).
 “Racism Untaught,” Co-Presented with Moses, Terresa, Design Inclusivity Summit, AIGA Design + Diversity Conference, Invited by Antionette Carroll, *St. Louis, Missouri*, (August 22-24).
 “Illinois Human Trafficking Task Force,” Invited to Speak by Representative Carol Ammons, *Champaign, Illinois*, (March 7).

2017

- “Social Impact Workshop,” University of Bern, Invited by Prof. Arne Scheuermann, Ph.D. Head Institute of Design Research, Bern University of Applied Sciences, *Bern, Switzerland*, (October 23).
 Keynote Speaker, “Operation Compass,” University of Bern, *Bern, Switzerland*, (October 22).

2016

- “Research Behind the Creation of the Mobile Application Operation Compass, Genesis Women’s Shelter & Support, *Dallas, Texas*, (September).

“The Role of Technology in the Movement to End Modern Slavery,” Allies Against Slavery, Invited by Advisory Board, *Austin, Texas*, (April 22).

“Community Forum on Human Trafficking” Partnered with Mosaic Family Services and The NET, Invited by Advisory Board, *Fort Worth, Texas*, (September).

Keynote Speaker, “Unfrozen Design Research Winter Summit,” Hosted by Swiss Design Network, *Brienz, Switzerland*, (January 28-31).

EDITORSHIPS OF JOURNALS OR OTHER LEARNED PUBLICATIONS

Leonardo Journal, 2023-Present

Manuscript Reviewer, International Society for the Arts, Sciences, and Technology, Published by The MIT Press, *Cambridge, Massachusetts*.

a2ru Ground Works Editorial Board, 2022-Present

Alliance for the Arts in Research Universities, Ground Works Journal, Published by Carnegie Mellon University, Awarded with “Best Special Issue” award for “Vibrant Ecologies of Research” by Council of Editors of Learned Journals, *United States*.

Springer Series Design Research Foundations Editorial Board, 2022-Present

Invited by Ilpo Koskinen (at The Hong Kong Polytechnic University, Director of Design Next at the University of New South Wales, and Honorary Professor at Glasgow School of Art, *Scotland*) and Peter Gall Krogh (Visiting Researcher at Politecnico di Milano and Professor at University of Aarhus, *Denmark*).

- Find manuscripts that have the potential to turn into books,
- Contribute quality reviewing that may support authors in writing the best possible manuscripts,
- Help to find the best possible reviewers of manuscripts,
- Suggest themes that deserve theoretical attention.

SHIFT{ed} Summer Summit Proceedings Editorial Board, 2022-23

AIGA, The American Institute of Graphic Arts Design Educators Community, *United States*.

GRANTS

Received/Grants not awarded have not been included.

\$40,000, Chancellor’s Call to Action to Address Racism & Social Injustice

Project Title: “Reparative Data and Media Initiative: Extending Racial and Research Justice in Champaign County,” Community Data Clinic

Project Period: Academic Year 2022

Collaborators: Katie Shumway, School of Social Work (Co-Principle Investigator); Anita Chan, School of Information Sciences and College of Media (Co-Principle Investigator); Amy Leman, Agricultural, Consumer & Environmental Sciences; Rachel Magee, School of Information Sciences; Lisa Mercer, College of Fine & Applied Arts; Gilberto Rosas, Liberal Arts & Sciences; Karen Simms, CU Trauma & Resilience, Community Collaborator.

\$25,000, Graduate College Fellowship

Project: Authored successful nomination letter, candidate accepted offer.

Project Period: 2022

\$25,000, Graduate College Fellowship

Project: Authored successful nomination letter, candidate declined offer.

Project Period: 2021

\$5000, Office of the Vice Chancellor for Diversity, Equity, and Inclusion and College of Fine and Applied Arts, UIUC.

Project Title: Design Futures Forum

Project Period: Summer 2020

\$8,500, “CS+X Foundation”

Project Title: “Racism Untaught,”

Project Period: May 2020

Collaborators: Kalman, Laura (Principal Investigator,) Program Narrative. Co-facilitate a workshop with Terresa Moses (Co-Developer of Racism Untaught), Illinois Criminal Justice Information Authority.

\$20,000, Center for Social and Behavioral Science, UIUC

Project Title: “Strengthening Foster Youth in Illinois Across the Life Course through Interdisciplinary Research and Public Agency Partnership,”

Project Period: 2019

Collaborators: Judy Havlicek, School of Social Work, Principal Investigator. My role was to collaborate on research develop tools and visuals that facilitated conversation between the researcher and participants.

\$5000, Project Completion Grant, College of Fine and Applied Arts, UIUC.

Project Title: “Strengthen

Project Period: 2019

CONFERENCE PROCEEDINGS

Elzey Mercer, Lisa, An Ethical & Responsible Lens to the Constructive Disruption of Interventions, 26th International Conference on Human-Computer Interaction (2024), page numbers shared once its published.

Sibrian, A., Thomas, N., Moses, T., and Mercer, L.E. (2023) Designing collective racial healing spaces, in De Sainz Molestina, D., Galluzzo, L., Rizzo, F., Spallazzo, D. (eds.), IASDR 2023: Life-Changing Design, 9-13 October, Milan, Italy. <https://doi.org/10.21606/iasdr.2023.343>, ISBN: 978-1-912294-59-6.

Moses, Terresa, and Lisa Mercer, “We Missed the Mark: The Impacts of Well- Intentioned, but Racist, Design,” Memory Full? Re-imagining the relations between design and history: The Design History Society, (2021).

Mercer, Lisa, and Terresa Moses, “The Ethics and Knowing a Shared Intention in Design,” Cumulus, International Association of Universities and Colleges of Art, Design, and Media, (2021), p. 2058-2065.

Moses, Terresa, and Lisa Mercer, “Racialized Design and Shared Intention,” Participatory Design Conference, (2020), p. 249-251.

Salamanca, Juan and Lisa Mercer, Molly Briggs, “Design for Responsible Innovation,” International Association of Societies of Design Research Conference, (2019), p. 218-229.

Moon, Eunmi, and Lisa Mercer, Deana McDonagh, Sheila Schneider, “Designing for Inclusive Learning Experience,” E3 Universal Design Practice Conference III, Design and Ergonomics, Designing of Inclusive Learning Experience, (2019), p. 138-152. ISBN: 9788891797780.

Mercer, Lisa, and Terresa Moses, “Racism Untaught Workshop Revealing & Unlearning Racialized Design Using Design Research,” Decipher, AIGA Design Educators Research Conference, (2018), p.135-145. ISBN: 9781607856160.

Mercer, Lisa, “Design-led Social Innovation in Human Trafficking,” 21st Academic Design Management Conference, Next Wave, (2018), p. 917-923.

Mercer, Lisa, “Fight Against Human Trafficking,” Unfrozen, Swiss Design Network, Triest Verlag, (2018), p. 173-194.

Mercer, Lisa, “Design-led Interdisciplinary Research for Social Innovation,” Cumulus, International Association of Universities and Colleges of Art, Design, and Media: Diffused Transition & Design Opportunities, (2018), p. 679-686.

Mercer, Lisa, “Riding Shotgun in the Fight Against Human Trafficking,” Design Research Society 50th Anniversary Conference, (2016), p. 365-378.

Mercer, Lisa, “Operation Compass, Riding Shotgun in the Fight Against Human Trafficking,” Inflection Point Design Research Meets Design Practice, Design Management Institute, (2016), p. 2543-2558.

Mercer, Lisa, “Riding Shotgun. Supporting Truck Drivers with a Method of Anonymously Reporting Incidents of Child Trafficking” Mobility Justice & Sexual Nabilities: 12th Annual Conference International Association for the History of Transport, Traffic, and Mobility, (2014).

PEER REVIEWED CONFERENCE PRESENTATIONS

Papers/Panels/Exhibits/Workshop

2024

Thomas, Nekita, and Terresa Moses, Lisa Elzey Mercer, Angelica Sibrian, “Through the Megascop: Reimagining Design Education,” Design Research Conference, Hosted by Northeastern University, Boston, Massachusetts, (June 24th-June 27th).

Elzey Mercer, Lisa, “An Ethical & Responsible Lens to the Constructive Disruption of Interventions,” 26th International Conference on Human-Computer Interaction, Washington Hilton Hotel, Washington D.C., (June 29th-July 4th).

2023

Sibrian, Angelica, and Nekita Thomas, Terresa Moses, and Lisa Elzey Mercer, “Design Pedagogy Reimagined: Reflection to Speculation on Inclusive Design Education,” Teaching Beyond the Curriculum with a Focus on Pedagogy, Hosted by Glasgow School of Art, United Kingdom; Louisiana State University, United States; and Wenzhou-Kean University, China, (November 15-17).

Moses, Terresa and Lisa Mercer, “Racism Untaught: Theory to Practice,” International Association of Societies of Design Research Conference, Hosted by Politecnico di Milano, *Milan, Italy*, (October 9-12), Unable to attend.

Sibrian, Angelica, and Nekita Thomas, Terresa Moses, Lisa Elzey Mercer, “Designing Collective Racial Healing Spaces,” International Association of Societies of Design Research Conference, Hosted by Politecnico di Milano, Milan, Italy, (October 9-12).

Mercer, Lisa, and Terresa Moses, “Racism Untaught: Theory to Practice,” AIGA National Conference, *New York City, New York*, (October 12-13).

Mercer, Lisa and Patricia Childers, “Elevating the Engagement Process between Academia, Industry, and Community,” The One Club, Educators Summit, *New York City, New York*, (July 27).

Mercer, Lisa, “Our Shared History through Scrollytelling” Motion Design Education Summit (MODE), 6th International Conference on Motion Design Pedagogy. Hosted by Moore College of Art & Design, *Philadelphia, Pennsylvania*, (June 8-10), Accepted but unable to participate.

Mercer, Lisa, and Terresa Moses, “Racism Untaught,” National Conference for Race and Ethnicity (NCORE), Hosted by the University of Oklahoma, *New Orleans, Louisiana*, (May 30 - June 3).

Mercer, Lisa, and Terresa Moses “Racism Untaught” International Visual Methods Conference, Hosted by Saperi & Co of Sapienza University of Rome together with Melting Proin, *Rome, Italy*, (May 29-31).

Mercer, Lisa, and Terresa Moses “Racism Untaught” The 18th annual Design Education Summit with the University & College Designers Association (UCDA) Conference, Hosted by Bowling Green State University, *Bowling Green, Ohio*, (May 22-23).

2022

Moses, Terresa, and Lisa Mercer, Surface: AIGA Design Educators Conference, *Seattle, Washington*, (October 20).

Mercer, Lisa, and Terresa Moses, Design Futures Forum, Hosted by the University of Virginia School of Architecture, *Charleston, Virginia*, (May 31-June 4).

Moses Terresa, and Lisa Mercer, “Developing and Implementing Equitable Co- Curricular Programming and Service Components,” State of Black Design, Texas State University, *San Marcos, Texas*, (March 4-6).

2021

Moses Terresa, and Lisa Mercer, “We Missed the Mark: The Impacts of Well- Intentioned, but Racist, Design,” Memory Full? Re imagining the relations between design and history: The Design History Society, 250 Papers Submitted for Approval. (September 2-4).

Mercer, Lisa, and Terresa Moses, Design + Diversity Conference, *St. Louis, Missouri*, (August 5-7).

Mercer, Lisa, and Terresa Moses, “The Ethics and Knowing a Shared Intention in Design,” Cumulus, *Rome, Italy*, (June 8-11).

Moses, Terresa, and Lisa Mercer, National Conference on Race and Ethnicity in American Higher Education, *New York City, New York*, (June 7-11).

2020

Moses, Terresa, and Lisa Mercer, Management and Social Justice, The New School Conference, *New York City, New York*, (November 5).

Moses, Terresa, and Lisa Mercer, "Racism Untaught," Design + Diversity Conference, *St. Louis, Missouri*, (August).
Invited but canceled due to COVID19 pandemic.

Mercer, Lisa, and Terresa Moses, "Racism Untaught," Design Futures Forum, *St. Louis, Missouri*, (July 16-20).

Moses, Terresa, and Lisa Mercer, "Racialized Design and Shared Intention," Participatory Design Conference, Hosted by Universidad de Caldas, *Manizales, Columbia*, (June 15-19).

Moses, Terresa, and Lisa Mercer, "Racism Untaught," National Conference on Race and Ethnicity in American Higher Education, *New York City, New York*, (May 26-30). Accepted, but canceled due to COVID-19 pandemic.

Mercer, Lisa, and Terresa Moses, "Racism Untaught," College Art Association Conference, *Chicago, Illinois*, (February 10-14).

Mercer, Lisa, and Jessica Jacobs, "Design Decolonization and Equity," College Art Association Conference, *Chicago, Illinois*, (February 10-14).

Mercer, Lisa, and Rachael Dietkus, (Associate Director of Programs at Siebel Center of Design, UIUC), Akanksha Sinha (Assistant Professor, Social Work Department, Seattle University), Judy Havlicek (Associate Professor, School of Social Work, UIUC), "Social Innovation Workshop," Society for Social Work and Research, *Washington, D.C.*, (January 15-19).

2019

Gonzalez, Claudia and Lisa Mercer, Terresa Moses, "Critical Design: Questioning the Status Quo," Alliance at Research Universities, *Lawrence, Kansas*, (November 1-3).

Salamanca, Juan, and L. Mercer, M. Briggs, "Design for Responsible Innovation," International Association of Societies of Design Research Conference, *Manchester, England, United Kingdom*, (September 2-5).

"Role-playing Living Lab Method: Maker participation through user-generated content of role-playing activities," Moon, Eunmi, Schneider, Sheila, McDonagh, Deana, Mercer, Lisa, Conference-based Exhibition, E3 Universal Design Practice Conference III, Design and Ergonomics, Designing of Inclusive Learning Experience, *Florence, Italy*, (May 26).

Moses, Terresa, and Lisa Mercer, "Racism Untaught," Diversity + Design Conference, *Chicago, Illinois*, (July 31-August 1).

Mercer, Lisa, and Rachael Dietkus, "Design Thinking for Social Workers: Creating a New Competency," The Network for Social Work Management's 30th Annual Management Conference, *Chicago, Illinois*, (May 30-31).

Moses, Terresa, and Lisa Mercer, "Racism Untaught," Design Futures Forum, *Salt Lake City, Utah*, (May 20-24).

Moon, Eunmi, and Lisa Mercer, Deana McDonagh, Sheila Schneider, "Designing for Inclusive Learning Experience," E3Universal Design Practice Conference III, Design and Ergonomics, Designing of Inclusive Learning Experience, *Florence, Italy*, (May 10).

Mercer, Lisa, and Terresa Moses, "Racism Untaught, Identifying Racialized Design to Cultivate a Culture of Awareness in Design," European Academy of Design, Hosted by University of Dundee, *Scotland, United Kingdom*, (April 11-13).

2018

Mercer, Lisa, "Design-led Interdisciplinary Research for Social Innovation," Cumulus, International Association of Universities and Colleges of Art, Design, and Media: Diffused Transition & Design Opportunities, Hosted by Jiangnan University, *Wuxi, China*, (October 31-November 3).

Mercer, Lisa, and Terresa Moses, "Racism Untaught," Decipher, AIGA Design Educators Conference, University of Michigan, *Ann Arbor, Michigan*, (September 28).

Mercer, Lisa, and Terresa Moses, “Racism Untaught,” AIGA, Design Educators Conference: Decipher, University of Michigan, *Ann Arbor, Michigan*, (September 27-29).

Moses, Terresa, and Lisa Mercer, “Racism Untaught,” Design Inclusivity Summit, AIGA Design + Diversity Conference, *St. Louis, Missouri*, (August 21).

Mercer, Lisa, “Design-led Social Innovation in Human Trafficking,” 21st Academic Design Management Conference (DMI), Next Wave, *London, England, United Kingdom*, (August 1-2).

Mercer, Lisa, “Creating a Vehicle of Evidence for Students to Learn From,” AIGA, Design Educators Conference: Make, Hosted by Indiana University Purdue University in Indianapolis, *Indianapolis, Indiana*, (June 7-9).

2016

Mercer, Lisa, “Design, Leadership, and Organization Design,” Inflection Point Design Research Meets Design Practice Design Management Institute, Hosted by Massachusetts College of Art and Design, *Boston, Massachusetts*, (July 28-29).

Mercer, Lisa, “Riding Shotgun in the Fight Against Human Trafficking,” Design Research Society 50th Anniversary Conference, *Brighton, England, United Kingdom*, (June 27-30).

2015

“Operation Compass Research Poster,” Conference-based exhibition of posters. 8th International Conference on Inclusive Design, Include, Hosted by the Royal College of Art in London, *London, England, United Kingdom*, (September 17-18, 2015).

“Intervention that Enhanced a Social Development in a Community,” Irish Design Research Conference Faultline’s Bridging Knowledge Spaces, Carlow Institute of Technology, *Carlow, Ireland*, (June 4-5).

2014

Mercer, Lisa, “Mobility Justice & Sexual Nabilities,” 12th Annual Conference International Association for the History of Transport, Traffic, and Mobility, University of Drexel, *Philadelphia, Pennsylvania*, (September 18-21).

INVITED TRAIN-THE-TRAINER FOR RACISM UNTAUGHT

Training employees, co-led with Terresa Moses, to internally train employees and identify points in their process of work to implement anti-racist interventions critically assess anti-racist concepts.

Target Corporation, Invited by Director, Inclusive Product Design, Train one additional employee to run workshops for over 1200 Vendors, *Minneapolis Minnesota*, (October 2022- October 2023).

Target Corporation, Invited by Director, Inclusive Product Design, Train four employees to run workshops for over 600 employees, *Minneapolis Minnesota*, (October 2021- October 2022).

INVITED INCORPORATION OF PEDAGOGY FOR RACISM UNTAUGHT

The Racism Untaught curriculum has been taught at these institutions.

Andrew Baqué (Professor of Interior Design), Louisiana State University, *Baton Rouge, Louisiana*, Spring 2021.

Andrew Shea (Associate Director of Integrated Design), Parsons School of Design, *New York City, New York*, Fall 2020, Fall 2021.

Amy Fidler, Professor of Teaching, Graphic Design, Bowling Green State University, *Bowling Green, Ohio*, Spring 2020.

Joyce Thomas, Professor of Industrial Design, College of Art and Design, Auburn University, *Auburn, Alabama*, Fall 2020.

MEDIA

“Designing out racism is “work for everyone”,” Design Week, Interviewed by Sophie Tolhurst. Senior Writer, *London, United Kingdom*, (November 10, 2023).

- “Racism Untaught Book,” Illinois News Bureau, Arts and Humanities, Editor Jodi Heskell, *Champaign-Urbana, Illinois*, (October 16, 2023).
- “Authors launch new book Racism Untaught,” WCCO CBS News Minnesota, Hosted by Heather Brown and Joseph Dames, *Minneapolis, Minnesota*, (October 5, 2023).
- College Arts Association (CAA) Podcast Crossover, Hosted by Lisa Elzey Mercer and Terresa Moses, Distributed by CAA, Episode 02: Historical Relevance of the Work, Cheryl D. Miller, One Club Hall of Fame and is a Cooper Hewitt National Design Awardee and AIGA Medalist (October 2023).
- “Racism Untaught,” Podcast, Hosted by Lisa Elzey Mercer and Terresa Moses, Distributed on Spotify and Apple Podcast, Fall 2023,
- Episode 01: Interviewed by Professor George Garrastegui, Jr., Developer of the Podcast “Works in Process,” CUNY’s NYC College of Technology, City Tech.
- Episode 02: Historical Relevance of the Work, Cheryl D. Miller, One Club Hall of Fame and is a Cooper Hewitt National Design Awardee and AIGA Medalist.
- Episode 03: The Role of the Academy, Penina Acayo Laker, Assistant Professor, Washington University.
- Episode 04: Hope in the Redesign, Antionette Carroll, Founder, President, and CEO of Creative Reaction Lab.
- Episode 05: Design Practice as a Cultural Medium, Lesley-Ann Noel Assistant Professor of Media Arts, Design and Technology at North Carolina State University, Renata Leitão Assistant Professor in the Department of Human Centered Design at Cornell University.
- Episode 06: The Lens of Intersectionality, Jennifer White-Johnson, Artist and Activist.
- Episode 07: A Shared Language, Gaby Hernandez, Associate Professor and Assistant Director of the School of Art, University of Arkansas.
- Episode 08: The Workings of Modern-Day Oppression, Dr. Jeanine Weekes Schroer, Associate Professor of Philosophy, University of Minnesota, Duluth.
- Episode 09: Collective Liberation, Kaleena Sales, Associate Professor of Graphic Design, Chair of the Department of Art & Design at Tennessee State University and Doctoral candidate in Design at North Carolina State.
- “Learning to See and Respond to Racialized Design with Lisa Elzey Mercer,” Design Thinking 101 Podcast, Invited and Hosted by Dawan Stanford, Director of Design Studio, Professor at Georgetown University, (January 10, 2023).
- “Racism Untaught in Interior Design Curriculum,” Louisiana State University, College of Art & Design, *Baton Rouge, Louisiana*, (July 20, 2021).
- “Redesigning Aunt Jemima: Design course centers anti-racism in branding,” The Minnesota Daily, Sonja Kleven, *Minneapolis, Minnesota*, (February 3, 2021).
- “Racism Untaught: An Interview with Terresa Moses and Lisa Mercer,” University of Minnesota, College of Design, Amelia Narigon, *Minneapolis, Minnesota*, (January 14, 2021).
- “Management and Social Justice Conversation Series Reimagines Management Education as a Tool for Social Good,” The New School News, *New York City, New York*, (October 29, 2020).
- “A Toolkit for Breaking Down Racialized Design in the Classroom, Racism Untaught,” Eye on Design: AIGA, (February 15, 2020).
- “Illinois designs could help ease the post-prison transition,” Big Ten Network, John Tolley, *Chicago, Illinois*, (May 23, 2018).
- “Immersive Reality Course,” National Public Radio, Illinois Newsroom, WILL/PBS, *Urbana, Illinois*, (June 7, 2018).
- “Illinois Graphic Design Professor Fights Human Trafficking with Ap, Education,” Illinois News Bureau, Arts and Humanities, Editor Jodi Heskell, *Champaign-Urbana, Illinois*, (February 19, 2018).
- Univisión 62, Reporter Jhannet Sanchez, Two-Part Segment, *Austin, Texas*, (January 2016).
- NBC Dallas/Fort Worth Affiliate Channel 5, Report Noelle Walker, Two-Part Segment, *Dallas/Fort Worth, Texas*, (October 26 and 27, 2016).
- Texas Standard Edition, NPR Syndicated Show, *Dallas, Texas*, (December 2, 2015).
- Mark Willis, Sirius Radio, *Dallas, Texas*, (2015).
- Justin Martin, All Things Considered, NPR Syndicated Show, *Dallas, Texas*, (December 21, 2015).

PEDAGOGY

COURSES TAUGHT AT UNIVERSITY OF ILLINOIS

ARTD 218 Interaction Design Foundation, *Required Course.*

ARTD218 is a required foundation course for interaction and interface design in the Graphic Design curriculum. It is typically taken in the spring semester of the students first year in the major. This course teaches student HTML/CSS/JavaScript and one content management system, Word Press.

ARTD 318 Interaction Design, *Required Course.*

Interaction Design is a required course in the second year of the Graphic Design curriculum. In this course students learn interface and user experience design through research into a digital final deliverable. Students investigate both the theoretical and practical aspects of interaction design.

ARTD 418 Advanced Interaction Design, *Required Course.*

Advanced Interaction Design is a required course in the Graphic Design curriculum. Students are immersed in design research that foster understanding of emergent digital interaction paradigms. Potential areas of exploration include design and development for both mobile devices and interactive environments.

ARTD 451 Ethics of a Designer in a Global Economy, *Required Course.*

EDGE is a required course in the Graphic Design curriculum. It presents complex problems of ethics within the design practice. Individual sections address social and environmental issues. The sections in teach include graduate and undergraduate students and they work with the Racism Untaught framework.

ARTD 351 Graphic Design Inquiry, *Required Course.*

Design Inquiry is a required eight-week course in the major. It is taken twice; once in the students second year in the major and once in their third year in the major. This course is open for faculty to explore and expand upon teaching methodologies.

ARTD 499 Undergraduate Independent Study in Graphic Design, *Required Course.*

Special Problems in Graphic Design is an independent studies course with students whose major is Graphic Design. I have worked with students whose interests align with my research and students who are interested in more advanced areas of interaction and interface design.

ARTD 471 Graphic Design Capstone, *Required Course.*

Graphic Design Capstone is the last course required in the Graphic Design curriculum. Students in this advanced studio articulate individual interests and conduct corresponding investigations to develop specialized expertise. The coursework represents the student's final preparation for practice in graphic design.

ARTD 599 Graduate Special Independent Study, *Required Course.*

This is an independent studies course for students in the MFA in Graphic Design and now the MFA in Design for Responsible in Design program. This course is designed to focus on the present needs of the graduate student.

ARTD 595 MFA Design for Responsible Innovation Studio, *Required Course.*

This studio provides graduate students with tools to define and develop their body of work by pursuing an individual or collaborative path. The course enhances the student's ability to develop a rigorous theoretical framework and select appropriate methods and processes for design research and pedagogy.

COURSES TAUGHT AT THE UNIVERSITY OF NORTH TEXAS

Foundations For Communication Design, *Required Course.*

The first course students took once admitted into the Department of Design program. This course introduced students to the design software, Adobe Illustrator, InDesign, and Photoshop while also stressing the importance of conceptualizing and critical thinking in projects.

Interaction Design I, *Required Course.*

This course immersed third year undergraduate students working toward their major in Communication Design in a series of lessons on both HTML/CSS hand coding, usability research, and interface design.

COURSE EVALUATIONS AT THE UNIVERSITY OF ILLINOIS (UIUC)

Evaluations are based on:

- Mean Item #1: Rate the Instructor's Overall Teaching Effectiveness.
- Mean Item #2: Rate the Overall Quality of This Course.
- Norm Group Item #1 and #2 Correlate to Mean Item#1 and Mean Item #2:

High	Top 10%	Teachers Ranked as Outstanding
Hi Avg	Next 20%	Teachers Ranked as Excellent
Avg	Middle 40%	
Low Avg	Next 20%	
Low	Bottom 10%	

- na, not able to have a graduate teaching assistant for that course.

SEMESTER	COURSE NO.	GRADUATE TEACHING ASSISTANT	YEAR IN PROGRAM	MEAN ITEM #1	NORM GROUP ITEM #1	MEAN ITEM #2	NORM GROUP ITEM #2
F17	218	Zack Tucker	2	3.6	Lo Avg	3.5	Lo Avg
F17	418		4	4.5	Avg	4.3	Avg
S18	318	Zack Tucker	3	4.1	Avg	3.6	Lo Avg
S18	595	na	Graduate	5.0	High	4.8	High
F18	218	Zack Tucker	2	3.6	Avg	3.6	Avg
S19	471	Zack Tucker	4	4.7	Hi Avg	4.5	Hi Avg
S19	595	na	Graduate	4.4	Avg	4.5	Hi Avg
F19	351	Carolina Gonzalez	3/4	4.6	Hi Avg	4.6	Hi Avg
F19	351	Carolina Gonzalez	3/4	4.2	Avg	4.3	Avg
F19	451	na	3/4	4.9	High	4.8	High
S20	218	Simon Dai	2	4.5	Avg	4.3	Avg
S20	218	Keenan Dailey	2	4.9	High	4.9	High
F20	318		3/Graduate	4.8	Hi Avg	4.7	Hi Avg
F20	351		3/4	4.9	High	4.9	High
F20	451	na	3/4/Graduate	4.9	High	4.6	High
S21	218	Delnaaz Kharadi	2	4.5	Avg	4.3	Avg
S21	218	Jehlani Place	2	5.0	High	4.8	High
F21	318		3	5.0	High	4.9	High
F21	318		2	4.1	Avg	4.0	Avg
F21	451	na	3/4/Graduate	5.0	High	5.0	High
S22	218	Zhi Lou	2	4.8	Avg	5.0	Hi Avg
S22	218	Daniel Curtis	2	4.7	Avg	4.6	Avg
F22	451	na	3/4/Graduate	4.7	Hi Avg	4.6	Hi Avg
S23	Center for Advanced Study Fellowship, Course Release.						

GRADUATE STUDENTS INDEPENDENT STUDIES AT UIUC

Oladeji, Faithful, MFA in Design for Responsible Innovation, Spring 2022.
 Melton, Rachel, MFA in Graphic Design, Spring 2020, Summer 2020.
 Salah, Miriam, MFA in Graphic Design, Spring 2020.
 Dietkus, Rachel, MFA in Design for Responsible Innovation, Spring 2020.
 Landrum, Brock, MFA in Graphic Design, Spring 2019.
 Gonzalez, Carolina, MFA in Graphic Design, Spring 2019.
 Rodas, Ana, MFA in Graphic Design, Fall 2018.
 Tucker, Zack, MFA in Graphic Design, Spring 2018, Fall 2018.
 Salah, Miriam, MFA in Graphic Design, Spring 2018, Fall 2018.

UNDERGRADUATE STUDENTS INDEPENDENT STUDY AT UIUC

Zheng, Roger, Graphic Design Student, "Independent Study," Fall 2022.
 Kang, Hyun, Industrial Design Student, "Interaction Design," Spring 2019.
 Nakazoto, Julie, Graphic Design Student, "Advanced Interaction Design," Spring 2018.
 Chang, Vincent, Graphic Design Student, "Advanced Interaction Design," Fall 2017.

THESIS CHAIR AT UIUC

Salah, Miriam, "Food and Design Thinking,"
 MFA in Graphic Design, Graduated Spring 2020,
 Currently a Postdoctoral Research Fellow at the Siebel Center for Design, *Urbana-Champaign, Illinois*

Melton, Rachel, "Creative Economies in Rural Spaces,"
 MFA in Graphic Design, Graduated Fall 2020,
 Currently a Graphic Designer, *Urbana-Champaign, Illinois*.

THESIS COMMITTEE AT UIUC

Lou, Zhi, "Designed Dissent -- Navigating Agency through Times of Information Crisis,"
 MFA in Design for Responsible Innovation, Graduated May 2023,
 Currently a Ph.D. Student in the Communication Program at the University of Wisconsin, *Madison, Wisconsin*.

Dietkus, Rachael, "Trauma Informed Practices in the Design Research Process,"
 MFA in Design for Responsible Innovation, Paused 2022.

Oladeji, Faithful, "Architecture and Design Research,"
 MFA in Design for Responsible Innovation, Graduated May 2022,
 Currently a User Interface and User Experience Designer at Welldoc, *Columbia, Maryland*.

Dailey, Keenan, "1104,"
 MFA in Graphic Design, Graduated May 2021,
 Currently works as a Freelance Artist and Designer.

Gonzalez, Carolina, "Developing Engagement on Instagram through Storytelling,"
 MFA in Graphic Design, Graduated May 2020,
 Currently the Co-Founder & Creative Director of Happer Agency, *Monterrey, Mexico*.

Landrum, Brock, "Postmodernism Philosophy,"
 MFA in Graphic Design, Graduated May 2019,
 Currently an Assistant Professor of Art at the University of Southern Utah, *Cedar City, Utah*.

Moon, Eunmi, "Empathic Methods of Design,"
 MFA in Graphic Design, Graduated May 2019,
 Currently a Ph.D. Applicant in the Informatics Program, UIUC.

Tucker, Zack, "Humanist Interfaces,"
 MFA in Graphic Design, Graduated May 2019,
 Currently an Assistant Professor of Communication/Experience Design at Miami University, *Oxford, Ohio*.

CONTRIBUTIONS TO GRADUATE PROGRAM AT UIUC

- Co-hosted Visiting Lecture Fine + Applied Arts Visiting Lecture Series, Antionette Carroll, Founder and Executive Director of Creative Reaction, Lab, with Molly Briggs and Angelica Sibrian, (March 31, 2022).
- Hosted Visiting Lecture, Andrew Shea, Fine + Applied Arts Visiting Lecture Series, (December 4-6, 2019).
- Hosted Visiting Lectures, Craig Vogel and Cecilia Wang, Fine + Applied Arts Visiting Lecture Series, (May, 2019).
- Hosted Visiting Lecture, Arne Schuermann to host Graduate Workshop, (October, 2019).
- Invited Graduate Student Critiques, Craig Vogel and Terresa Moses, (May, 2018).

CONTRIBUTIONS TO UNDERGRADUATE PROGRAM AT UIUC

- AY21/22 Developed a Design for Responsible Innovation Thinktank with the support of the Chair, Dr. Deana McDonagh, inclusive of courses related to faculty research as well as core disciplinary concerns. Worked with faculty in the Graphic Design and Design for Responsible Innovation program to ensure the Thinktank had materials to support their research and pedagogical interests.
- AY22 Working with Assistant Professor Juan Salamanca, Ph.D. and Deana McDonagh, Ph.D., to propose curriculum in experience and interaction design.
- AY22 Worked with Assistant Professor Juan Salamanca; Initiated faculty retreats, modeled curriculum structures in Miro, defined a new sequence of prerequisites for the current curriculum (with Bryan Van Ginhoven and Melissa Pokorny), created a curriculum proposal with new courses discussed and approved by GD Faculty, created, and deployed a curriculum planner tool for curricular advisors and students.
- AY19 Co-Developed with Terresa Moses a design research course focused on the tool kit Racism Untaught. The course has been taught each academic year since.
- AY19 Propose a restructuring of the undergraduate curriculum, course outcomes, and descriptions. Faculty voted on and approved changes for implementation, worked with Assistant Professor Juan Salamanca.
- AY18 Co-Developed an Immersive Reality Course with Professor and Chair William Bullock. The course combined industrial and graphic designers, focused on developing an artifact and digital experience working with existing research conducted in the Educational Justice Program.

GRADUATE RESEARCH ASSISTANTS AT UIUC

- Amaury V. Rijo Sánchez, “Racism Untaught,” Graduate, Department of Sociology, Spring 2021.

SERVICE

OFFICES HELD IN PROFESSIONAL SOCIETIES

National Steering Committee Member, 2021- Present

The American Institute of Graphic Arts (AIGA) Design Educators Community (DEC), *United States*,
Co-Lead Communication Team and Manage the AIGA DEC Program Directory, AY24,
Co-Lead Communication Team and Development of AIGA DEC Program Directory, AY23,
Secretary and Communication Team Member, AY22.

PUBLIC ENGAGEMENT

AY20 Chair of Data Committee, North Texas Coalition Against Human Trafficking, Dallas, Texas.
AY16/18 Data Committee, North Texas Coalition Against Human Trafficking, *Dallas, Texas*.
AY18 Data Committee, National Human Trafficking & Disabilities Working Group, *United States*.
AY18 Data Committee, Illinois Human Trafficking Task Force, *Champaign, Illinois*.

SERVICE TO DISCIPLINARY AND PROFESSIONAL SOCIETIES OR ASSOCIATIONS

Reviewer

Proposal Reviewer, 36th Annual National Conference on Race & Ethnicity in Higher Education (NCORE 2024),
Honolulu, Hawai'i, (May 28 - June 1, 2024).
Paper Reviewer, Design & Innovation at the Crossroads Academic Design Management Conference Design
Management Institute, Hosted by Delft University of Technology, *Delft, Netherlands*, (August 6-7, 2024).
Portfolio Reviewer, Invited by Keli DiRisio, Rochester Institute of Technology, *Rochester, New York*, (December 12,
2023).
Project Reviewer, Invited by Terresa Moses, University of Minnesota, *St. Paul, Minnesota*, (November and December
2023).
Lens: AIGA Design Educators Conference, *New York City, New York*, (October 11, 2023).
Dialogue: AIGA Design Educators, *United States*, (Summer, 2023).
SHIFT{ed} Summit Proceedings, AIGA Design Educators Conference, *United States*, (Summer, 2022).
DISCERN: International Journal of Design for Social Change, Sustainable Innovation and Entrepreneurship, (April
14, 2022).
International Association of Universities and Colleges of Art, Design, and Media Conference, Hosted by Sapienza
University of Rome, Faculty of Architecture and School of Industrial Design, *Rome, Italy*, (June 8-11, 2021).
SHIFT Summit Proceedings, AIGA Design Educators Conference, *United States*, (Summer, 2021).
International Association of Societies of Design Research, Hosted by Hong Kong Polytechnic University, *China*,
(December 5-9, 2021).
Alliance for the Arts in Research Universities, Student Summit Food + Place: Grand Challenge Judge, Hosted by
James Madison University, *Harrisonburg, Virginia*, (February 7-10, 2020).
International Association of Societies of Design Research Conference, Hosted by Manchester School of Art
Manchester Metropolitan University, *England, United Kingdom*, (September 2-5, 2019).
Make: AIGA Educators Conference, Hosted by Indiana University Purdue University Indianapolis, *Indianapolis,
Indiana*, (June 7-9, 2018).

Moderator/Chair of Sessions at Conference

Surface AIGA Design Educators Conference, *Seattle, Washington*, (October 20, 2022).
"We are all Critics, Empowering students through virtual critique methods," AIGA, SHIFT: Design Educators
Conference, *United States*, (August 3-7, 2020).
AIGA Design Research, Decipher Conference, Hosted by University of Michigan, *Ann Arbor, Michigan*, (September
27-29, 2018).
Leadership, and Organization Design, 20th Design, Management Institute Academic Design Management
Conference, *London, England, United Kingdom*, (August 1-2, 2018).

CAMPUS SERVICE AT UIUC

Committee

AY23 Global Leadership Program Mentor to four students enrolled in the Intercultural and Global Learning International Student Experience through the Student Academic Affairs Office College Of Liberal Arts and Sciences, UIUC.

Committee

- AY22 Committee Member, Campus-Community Compact to Accelerate Social Justice, Community Relations Working Group, organized by the Office of the Vice Chancellor for Diversity, Equity and Inclusion.
- AY21 Board Member, Design for America, Student group.
- AY20 Committee Member, Illinois Social Innovation Envisioning Committee, Interdisciplinary Campus Initiative, Administered by Gies College of Business, Support of Vice Chancellor for Academic Affairs and Provost.
- AY20 Committee Member, Game Design Studies Curriculum Development for Master's Degree and Minor.
- AY19 Committee Member, School of Social Work, Art Installation Committee, Elevating Voices: Visualizing Social Justice Through Art.
- AY19 Smart Communities Privacy, Access, and Equity Committee Charge.
- AY18 Discovery Partners Institute: Entrepreneurial and Technology Group, explored plans and made recommendations for creating intellectual property policies.

Reviewer

Reviewer, Illinois Innovation Award, The Grainger College of Engineering Technology Entrepreneur Center, (April 8, 2022).

Student Reviewer, Fulbright Review Process, National and International Scholarships Program (2022).

Grant reviewer, Discovery Partners Institute, (January, 2019).

Panel Member for Review and Feedback, Design for America, (March 3, 2019).

Student Reviewer, Fulbright Review Process, National and International Scholarships Program, (2018).

COLLEGE OF FINE AND APPLIED ARTS AT UIUC

Elected Committee Member, Elected to College of Fine and Applied Arts Executive Committee (2020-23).

Black Arts Today Participant with Terresa Moses, Interviewed by Professor Lou Turner (Professor Department of Urban and Regional Planning), (September 24, 2021).

Organized Student Group, Design Futures Forum, Invited faculty member Aaron Brakke with five students from the College of Fine + Applied Arts, (May 18-22, 2020).

School Representative, Alliance for the Arts in Research Universities (A2RU), Student Summit, Facilitated student applications, Food and Place, attended by graduate students Mahshid Farzinfar and Miriam Salah. Hosted by James Madison University, *Harrisonburg, Virginia*, (February, 2019).

SCHOOL OF ART AND DESIGN AT UIUC

Committee Member

AY23 Elected, Bylaws and Policies and Procedures Committee.

AY23 BFA Exhibition Committee.

AY22 Co-Lead Revision of undergraduate Graphic Design curriculum with Juan Salamanca.

AY22 Convocation Committee.

AY21 Committee to Promote Anti-Racism, Inclusion, and Equity.

AY20 Graduate Representative Committee.

AY19 Concentration in Interaction Design with Professor and Chair William Bullock and Professor Suresh Sethi.

AY19 Graduate Representative Committee.

AY18 Convocation Committee.

AY18 Recruitment Committee.

Invited Speaker

- Contemporary Issues: Art Foundation 101 Program, (November 17, 2023).
- Art History, Design and Social Responsibility, (April 3, 2023).
- Contemporary Issues: Art Foundation 101 Program, (November 4, 2022).
- Art History, Design and Social Responsibility, (April 8, 2022).
- Contemporary Issues: Art Foundation 101 Program, (October 23, 2020).
- Art History, Design and Social Responsibility, (April 14, 2020).
- Contemporary Issues: Art Foundation 101 Program, (November 22, 2019).
- Art History, Design and Social Responsibility, (November 6, 2019).
- Contemporary Issues in Art and Design, (October, 2018).
- Contemporary Issues: Art Foundation 101 Program, (December 7, 2018).

GRAPHIC DESIGN AND DESIGN FOR RESPONSIBLE INNOVATION AT UIUC

- AY22/23 Co-led discussion on program updates to the undergraduate program.
- AY21 Organized faculty Fall retreat.
- AY21 AIGA Student Faculty Advisor.
- AY21 Developed Design for Responsible Innovation Thinktank for all Graphic Design faculty to utilize.

Hiring Committees

- AY23 Assistant/Associate Professor of Graphic Design and Design for Responsible Innovation.
- AY22 Teaching Assistant Professor of Graphic Design.
- AY21 Two Teaching Assistant Professors in Graphic Design.
- AY19 Associate Professor in Graphic Design.
- AY19 Lecture in New Media.
- AY18 Lecture in Graphic Design Program and Diversity Advocate.

Graduate Representative in Graphic Design and Design for Responsible Innovation

- AY20 Co-Representative with Molly Briggs, Ph.D.
 - Completed Curriculum Revision Paperwork and Concentration name.
 - Completed Graduate Handbook.
 - Developed system for graduate student to change advisors.
 - Completed Curricular Lessons Agreements, assessment update for 2019.
 - Development Job Descriptions for Teaching Assistantships Roles.
 - Wrote Graphic Design Program response to the External Reviewers' Report.
 - Wrote Self-Narrative for Standards for Accreditation and Appendices.
 - Organized Developed Road map to Thesis.
 - Developed Graduate Room Policy
 - Grants and Awards Subcommittee of Graduate Committee.
- AY19 Graduate Representative of the Graduate Program in Graphic Design.
 - Developed Curriculum Revision Paperwork and Concentration name.
 - Developed Graduate Handbook.
 - Led and wrote with colleagues the new curriculum for graduate program.
 - Academic Advising for Graduate Students.
 - Communicated and documented Student's Progress Towards Degree.
 - Advised Chair on graduate teaching assistantship loads.
 - Research for curricular changes for developing new curriculum.
 - Coordinated Graduate Admission Reviews and Acceptance.
 - Developed Curricular Advising.
 - Organized Visiting Critics for MFA Students and Graduate Faculty Reviews.
 - Revised Paperwork submitted for Graduate Faculty Reviews.